



Richelle J. Sieland

richellesieland.com

Professional Summary

Multi-skilled Creative. Project Leader and Collaborator

Sixteen years of successful public education experience with Clark County School District- the fifth largest district in the United States. Task force experienced for collaborative project management in curriculum alignment for national and state standards. Possesses a multi-skilled set and demonstrated portfolio for art, education and food service. Built and structured community arts organizations and events from the ground up. Investigative and communicative skills as a photographer and reviewer gaining nearly 6 million views on Google Maps. Board experienced, project director and coordinator for the development of successful, well managed events.

Career Transformation

Cochise Creative Consulting, LLC. Bisbee Arizona

December 2023-Present

- Travelling Educator and facilitator
- Creating new lines of work in the studio.
- Planning visual arts courses and workshops for Travelling artists and locals.
- Marketing and content creation

Educational Experience

Clark County School District. Las Vegas, Nevada

J.L. Bowler Elementary School. Bunkerville, Nevada

August 2018-May 2023

Art Specialist.

- **Professional Development Task Force**

April 2020-May 2020

Deployed skills in quickly developing written digital content. Collaboratively assembled six professional development courses for primary and intermediate elementary learners. All content and activities were tied to state and national standards.

- **Fine Arts Curriculum Task Force**

October 2018-November 2018

Collaboratively worked in a special group assignment with the Fine Arts Department coordinator. Served to sort, organize and classify the new state art standards into the district application for all elementary grade levels in the visual arts. Reviewed the research and supporting documents from the State of Nevada and the National Department on Art Education to apply and align content.

- **Fine Arts Cadre. Clark County School District.**

September 2018 -May 2018

Acted to respond to teachers and as a problem solver. Shared recommendations to elementary and secondary art teachers on various topics from policy, procedures, lesson planning and classroom management. Developed a tracking system to manage mentoring data to reflect teacher needs. Supported new and experienced teachers via

email, phone and in person. Under the Coordinator, wrote and presented an orientation at the new teacher training. Developed information and resources for new art teachers.

Laura Dearing Elementary School. Las Vegas, Nevada.

Aug 2014-November 2016

Student Activities Committee Chair.

Taught k-5 visual arts classes at a turnaround- year round Title I school.

Planned and facilitated curriculum advisement and decision making with instructional strategists.

Developed and Facilitated 1 hour training in Google Classroom for a proposal and presentation format for the school leadership day. Mastered alignment with data collection to support student achievement. Restructured procedures, planning and volunteer tasks for the annual Fall Carnival. The event served nearly 700 families to gross \$4500 in four hours of fundraising.

Sunrise Mountain High School.

August 2009-2012

Secondary Teacher (Multidisciplinary: Art, Remedial English, Photography)

Eldorado High School. Las Vegas, Nevada

August 2005-2009

Fine Art Specialist Courses: Art I, Drawing, Painting and Advanced Art.

Technical Instructor/Curriculum Writer.

February 2014- July 2014

Professional Institute of Technology and Accounting, Las Vegas, Nevada

- Developed and delivered content with direct instruction for computer skills.
- Served adults receiving vocational rehabilitation and veterans seeking retraining.
- Worked with department leaders to write curriculum and develop an internship program.

Design, Development and Implementation Trainer.

March 2013- October 2013

State of Michigan Department of Human Services/Computer Data, Inc.

- Delivered 2-day professional development training for end users of a data management system.
- Presented an overview of the project through a learning management system and training materials.

Market Research

BestMarkCorporation, Minnetonka Minnesota

July 2009-March 2011

- Performed undercover mystery shops for hotels, restaurants and retailers in the Las Vegas area.
- Collected data and wrote summary reports on customer service, retail sales, food quality and cleanliness.

Projects and Accomplishments

Property Development of Katherine Street. Bisbee AZ

October 2020-Present.

Utilized online webinars for business education topics. Worked on Executive Summary with Appendix, Business plan and proformas. Composed research and Google spreadsheets to drive data decision making. Transitioned tenants and worked with property management. Hired handyman and worked on minor repairs. Developing the current property into an art studio rental in Bisbee, Arizona.

Antiheroes Project. Moonbeam Manuscripts

November 2023

Designed the theatre poster and display boards for theatre entrance.

Served as documentation photographer for the performance.

Level 7 Guide. Google Maps (Online App)

2020-Present

Photos from local and national achieved over 6 million views as a contributor of written business reviews, photos and video clips from locations across the United States.

The Dolphin Story at Florida House.**August 2022-February 2023**

Restored a concrete "3 dolphin" statue for two retired navy veterans. Planned the estimate, repaired and repainted for desert heat and sun. Client updates how the project has beautified his home and brings visitors and conversation as a result of the installation.

Community Advocate, "Frank Nolton, Mesquite's O.G"**May 2020-January 2023**

Performed three years community service and restorative justice for a local retiree in Mesquite, Nevada. Shared meals, recreation and helped him with housing applications, bill pay and neighborhood mediation.

Learn to Lead Project. Vegas PBS/Clark County Education Association**Virgin Valley Elementary School, Mesquite NV****Jan 2019-May 2019**

Developed capstone project draft for an Arts community program and start-up project. It is intended to bring recruiting, training, partnering and utilizes untapped community resources.

Art Talks with UNLV Fine Arts Department. Note taker.**September 2014-2015**

This was a group of volunteer CCSD Fine Arts Teachers who collaborated with Post Secondary college faculty to bridge the gap between the school district and the university. After staff changes, several program initiatives came as a result of this collaboration: University visits to the campus and various art galleries, a school community bussing program.

State of Michigan Technology Project "MISACWIS"**Jan 2013-Nov 2013**

Delivered technology training for State of Michigan Department of Human Services personnel on information and case management systems.

Program Development Experience**Arts and Culture Project Coordinator/Facilitator.****AmeriCorps/Michigan State University Extension. Ogemaw County, Michigan****Jan 2001 – Dec 2001**

- Recruited and trained volunteers for tutors and reading buddies.
- Exposed children to literacy activities incorporated multi-cultural awareness, literature, music and art.
- Assessed progress, collected data and conducted surveys for final project reports.

Project Director/Co-Originator. Nor'East'r Music and Art Festival. Mio, Michigan. Jan 2001 – Aug 2003

- Conceptualized a music and arts festival in Northeast Michigan that achieved 20 years of operation.
- Designed the functions and procedures for an educational, kid friendly event.
- Organized and established non profit group with a board of directors and volunteers.
- Wrote for supporting state grants and post festival assessments.
- Developed reports, promotional materials, press releases and forms.

Art Exhibitions

Deep Roots Harvest, Mesquite, NV

October-March 2019

Pomegranate Festival. Overton, NV

November 2-3, 2018

Virgin Valley Coffee House. Mesquite, NV

April 2018

Eagle Monk Pub and Brewery. Lansing Michigan.

September, 2013

Publications

<u>American Lifestyle</u> Magazine. Reminder Media	January 2023
<u>Memoirs De Nocturne</u> . Moonbeam Manuscripts.	August 2018

Awards

Learn to Lead Program Completion Certificate	May, 2019
Rave Review. Clark County School District.	August, 2016

Education and Training

Master of Science in Education. Curriculum and Instruction.

University of Nevada Las Vegas. Las Vegas, Nevada.	May 2006-October 2008
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Bachelor of Science in Education. K-12 Art Education and English Minor.

Central Michigan University, Mount Pleasant, Michigan	September 2001-December 2004
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Licenses And Certification

State Of Arizona. Educational Endorsement K-12 Art; Secondary English, Substitute, (2019-2031)

State of Nevada. Educational Endorsement. (2020-2026)